

LVCC

Board Meeting

December 1, 2005

LVCC-Get Involved!



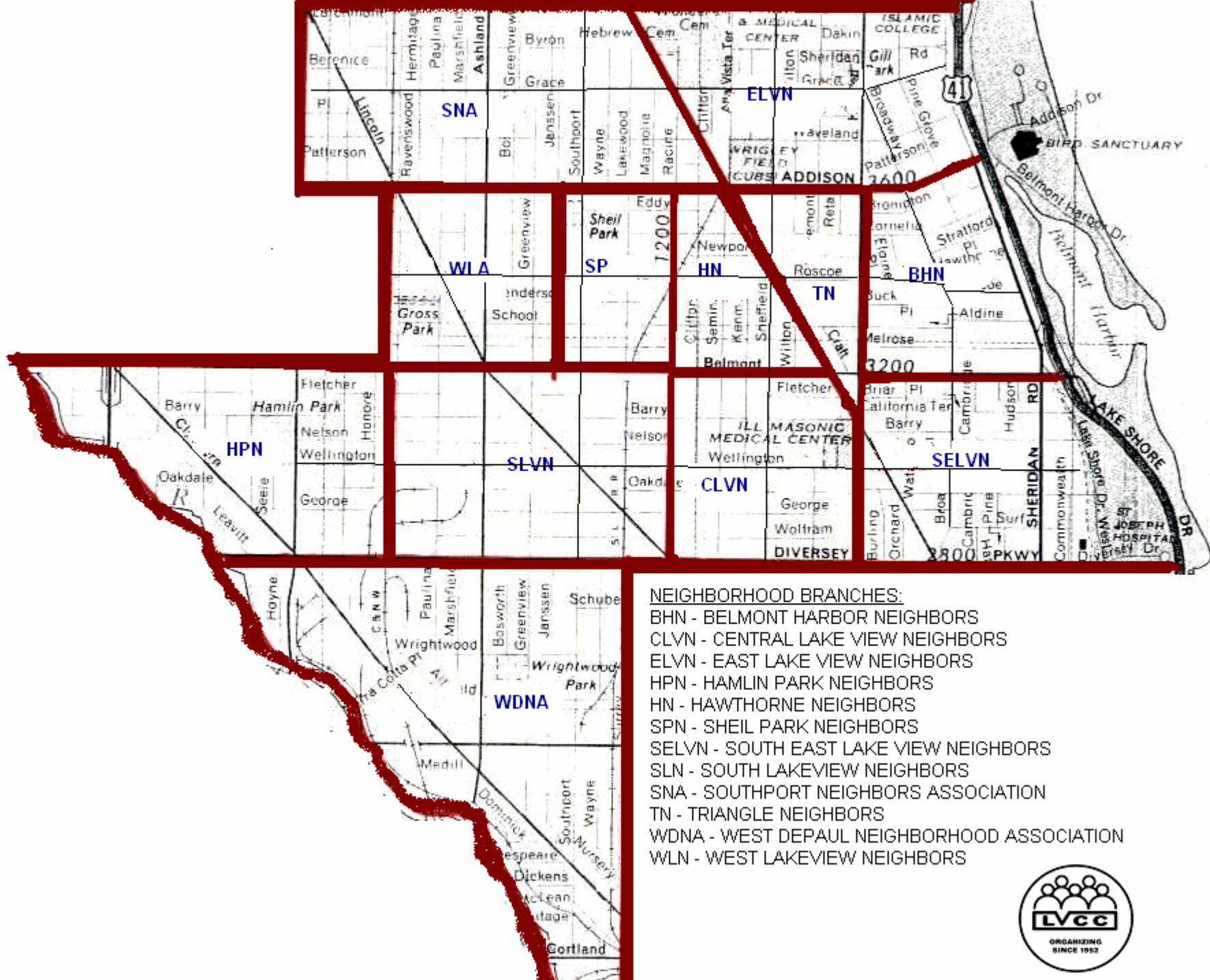
THANK YOU!!!

- Fizz Restaurant
Support Fizz's Coat Drive!!
- Kristine Tucay
- Larissa Tyler



WHO ARE WE?

- Protect and enhance the quality of life in Lake View
- 53 years old
- Represent 100,000 residents
- Represented in 5 aldermanic wards
- We have 4 Chambers of Commerce
- Socially and economically diverse-small town charm
- 12 neighborhood “grass roots” associations
- Protect our community
- Working to make Lake View a better place to live, work and play



NEIGHBORHOOD BRANCHES:

- BHN - BELMONT HARBOR NEIGHBORS
- CLVN - CENTRAL LAKE VIEW NEIGHBORS
- ELVN - EAST LAKE VIEW NEIGHBORS
- HPN - HAMLIN PARK NEIGHBORS
- HN - HAWTHORNE NEIGHBORS
- SPN - SHEIL PARK NEIGHBORS
- SELVN - SOUTH EAST LAKE VIEW NEIGHBORS
- SLN - SOUTH LAKEVIEW NEIGHBORS
- SNA - SOUTHPORT NEIGHBORS ASSOCIATION
- TN - TRIANGLE NEIGHBORS
- WDNA - WEST DEPAUL NEIGHBORHOOD ASSOCIATION
- WLN - WEST LAKEVIEW NEIGHBORS





WHAT HAVE WE ACCOMPLISHED THIS YEAR?

- TRAC-Property Tax Reform
- The Bill Jarvis Migratory Bird Sanctuary
- Thanksgiving Food Drive assisting Lake View Pantry
- "SPACE-an Urban Eden" Park on Roscoe
- Century Club
- Forums on Graffiti, Identity Theft, New Rooftop Ordinance and the Smoking Ban Ordinance
- Operation Mitten-Winter clothing for needy children
- Worked with the various Aldermen on Zoning issues



ISSUES FACING US

- Increasing awareness of who we are
- Increasing membership at the LVCC and branch levels
- What value do we bring to our residents and merchants?



WHERE DO WE GO NOW?

Branding

Graphic design firm – G-Spot

- Logo
- Tag line
- Brochure
- Signage
- Placards



WHERE DO WE GO NOW?

Membership Drive

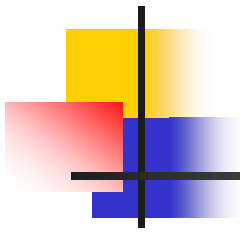
- Merchants
- Schools
- Condo Associations
- Realtors
- Work Voters Registration
- Build Block Captains
- Welcome to the Neighborhood Events

WHERE DO WE GO NOW?



- March, 2006

Lake View Monster Membership Month



BLING BLING....

JANUARY SIGNAGE

LVCC-Get Involved!



COMING MARCH, 2006...

BLING BLING....

FEBRUARY SIGNAGE

LVCC-Get Involved!



MARCH, 2006

**BLING BLING A MEMBERSHIP THING---
JOIN LVCC-GET INVOLVED
VISIT US AT**

WWW.LAKEVIEWCITIZENS.ORG

**OR CALL US AT
773.880.LVCC (5822)**

MARCH SIGNAGE

LVCC-Get Involved!



INVOLVEMENT/ WHY JOIN?

- Sense of community
- Social purpose
- Networking purpose
- Neighborhood issues
- Specific problem
- Been involved in the past
- What LVCC/branches accomplished in the past



NOW THAT THE RESIDENT IS INTERESTED...

- We need a commitment
- Join a neighborhood association
- Join a committee/task force



NOW THAT THE RESIDENT IS INTERESTED...

- Make sure he/she-----
 - Shops locally
 - Eats locally
 - Goes to theatre locally
- Empty shops mean lower housing values and higher crime
- ❖ Lake View East Chamber of Commerce*
- ❖ Northalsted Merchants Ass'n
- ❖ Central Lakeview Merchants Ass'n*
- ❖ Lakeview Chamber of Commerce*

* active members of LVCC



FOLLOW UP WITH NEW MEMBER

- Personal contact (phone, email) 30-90 days
- Reward—"Thanks for being on a committee"... "Thanks for being here!"
- Welcome new members in newsletters
- Newsletter---information—an event!
- Ask them to bring 3 perspective members to your next meeting/event.

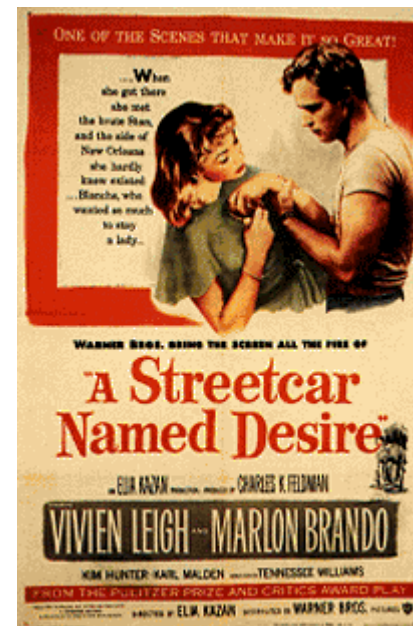


WE'RE MORE THAN MEETINGS!

- LVCC and the neighborhood branches should be more than issue meetings
- Enhance the quality of life in Lake View
- Membership Events
- Forums
- “We’re Fun”

MEMBERSHIP EVENT

- RIDE THE STREETCAR NAMED DESIRE



LVCC-Get Involved!



UPCOMING FORUMS

- Elections
- Snow removal-who is liable
- Spring cleaning-Earth Day
- Home improvements-working thru the city permits
- Sex offenders-how to handle them



COMMUNITY BUILDING



LVCC-Get Involved!



CALL TO ACTION

- Viable future depends on you!
- Attend forums, events, meetings
- Flyer the neighborhood with notices of forums, events, meetings
- Newsletters



CALL TO ACTION

- Advise us of your meetings and forums
- Inter-branch meetings



FINALLY...

- LVCC is here to support **YOU!**
- YOUR success is OUR success!
- OUR success is YOUR success!
- MAKE MARCH HAPPEN!!!



WWW.LAKEVIEWCITIZENS.ORG



LVCC-Get Involved!



AND NOW.....

- Our raffle!