



Triangle Neighbors Association 3356 N. Halsted, Suite 200, Chicago, IL 60657
 Phone 773.929.7034 Fax: 773.281.1013

13th Annual Northalsted Halloween Parade Sponsorship Form

Triangle Neighbors presents their Annual Halloween Costume Parade on Saturday, October 31, 2009. Festivities will begin at 3PM and continue until 10PM that night. Participants include kids, pets, and adults of all ages and over 25,000 spectators. Each year the visibility and awareness grows as the Parade is recognized as one of the Chicago Halloween Celebration Highlights!

SPONSOR OPPORTUNITIES

To maximize your exposure, please return by September 30, 2009. Please type or print clearly.

NAME _____

COMPANY _____

ADDRESS _____

EMAIL _____

SPONSOR AMOUNT: _____

SPONSOR LEVELS (CHECK MADE PAYABLE TO "TRIANGLE NEIGHBORS")

\$250	\$500	\$1000	\$2,500	\$5,000
Mentioned on stage during award presentation as sponsor	Mentioned on stage twice during award presentation as sponsor	Mentioned on stage three times during award presentation as sponsor	Mentioned on stage four times during award presentation as sponsor	Mentioned on stage five times during award presentation as sponsor
Listed on website as a sponsor	Listed on website as a sponsor	Listed on website as a sponsor	Listed on website as Major sponsor	Listed on website as Presenting sponsor
Name in Program	Name in Program	Logo in Program	Logo in Program	Logo on cover of Program
1 Banner on parade barricades	Up to 2 Banners on parade barricades	Up to 4 Banners on parade barricades	Up to 5 Banners on parade barricades	Unlimited Banners on parade barricades
	Logo on poster (if provided by 9/30)	Logo on poster (if provided by 9/30)	Logo on poster (if provided by 9/30)	Logo on poster (if provided by 9/30)
		Logo (if provided by 10/1) included in all paid print ads	Logo (if provided by 10/1) included in all paid print ads	Logo (if provided by 10/1) included in all paid print ads
		Allowed to distribute flyers/samples to crowd	Allowed to distribute flyers/samples to crowd	Allowed to distribute flyers/samples to crowd
			Complimentary tent near main stage	Complimentary tent near main stage
			Mentioned in email blasts as Major sponsor	Included in all email blasts as Presenting Sponsor
			1 Additional Banner each at main stage and Park	1 Additional Banner each at registration, main stage and Park
				Can designate one person as a parade judge
				Invited on stage during awards

GIFT DONATION – You can also participate by donating items for our prize gift bags.



Donation Item: _____

Triangle Neighbors Association, a branch of Lake View Citizens' Council is a 501.(c).(3) organization. Your donations are tax deductible to the fullest extent allowed by law.



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13th Annual Northalsted Halloween Parade Sponsorship Information

For the 12th Annual Northalsted Area Halloween Parade in 2008 the weather was incredible and we had a huge crowd to promote our sponsors during our event. Well, 2009 is going to be even better because Halloween is on a Saturday!

Earlier Start

We're going to start the festivities earlier in the day with a family event at our soon-to-be officially opened **Space Park**. Thanks to events like the Halloween Parade, the multi-year journey has raised over \$1.4 Million to add green space in Lake View. We recently finished the wall, the brick pathway and laying sod. The final steps are to put in the finishing touches and the plantings.

Extended Parade Route

We had great feedback from the neighborhood and businesses in extending the parade route last year all the way north to Addison. So, we've received the permits to do the same this year. The parade will cover the entire length of Halsted from Belmont to Addison before returning to the main stage. This means more opportunities for sponsorship banners along the parade route.

Mad Hatter Tea Party in Space Park

At 3:00 Parade Registration for the Children (12 & under) will begin outside Space Park. Once registered the Cheshire Cat will invite the children and their parents to join the Mad Hatter's Tea Party inside the park. Alice, the Mad Hatter and all their friends will be there! Performances, improve, tea and cookies, games, contests will be part of the Mad Hatter's special blend of chaos and fun! And when it's time, they will follow Alice and the Tea Party Table float out of the park to begin the parade. Special sponsorship opportunities are available.

More Sponsorship Exposure

We know our 13th **Annual North Halsted Halloween Parade** on October 31, 2009 can spill over as a great support for your business. There are opportunities for sponsors to pass out materials during registration, to participate in the stage show and to be included in all the marketing materials in development. The costume parade is the city's most renowned Halloween event. It's a creative, fun and entertaining gathering for the entire community with extended hours this year!

The participation and support of neighborhood businesses is vital to our efforts. We rely on your generosity to help defray the expenses. Your tax deductible donation goes 100% back to the Lake View community.



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13th Annual Northalsted Halloween Parade PRIZE & TRICK OR TREAT DONATIONS

We need Prizes! There is the opportunity to donate items for the Costume Contest Prizes. And, be a part of the Trick or Treat bags the first 100 children to register will receive. Lots of goodies needed along with prizes for the Tea Party games.

Please type or print clearly.

Donation Item: _____

Item Description: _____

Item Valuation or Retail Price: _____

Name of Donor or Company _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email Address _____

How name should be listed: _____

Internet Site: _____



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